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## Workshop: Tourism and Social Enterprise: The TIPSE Initiative

Jonathan Day  
*Purdue University*

Roberto Daniele  
*Oxford Brookes University*

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# Tourism and Social Enterprise - The TIPSE initiative

Jonathan Day and Roberto Daniele

Social entrepreneurship can be a powerful learning tool that, as Dees (1998) states, “combines the passion of a social mission with ... business-like discipline, innovation and determination.” Social entrepreneurship and sustainable service learning are means by which students can experience the TEFI values in a meaningful, transformative way. This workshop will report on TEFI’s social entrepreneurship program in Nepal, examine pedagogical approaches to incorporating social entrepreneurship in curricula, and examine successful case studies. The workshop will conclude with a discussion about new initiatives for the TIPSE/TEFI Social Entrepreneurship working group.

## Workshop Format:

1. Welcome and introductions
2. TEFI’s Social Entrepreneurship working group/TIPSE to date
3. Progress in Nepal
4. Case studies in transformative learning with social entrepreneurship
5. Effective pedagogy using social entrepreneurship
6. New projects and next steps
7. More information about TIPSE (Tourism Innovation Partnership for Social Entrepreneurship)