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Keynote Address: No Act of Kindness Is Wasted: On Kindness in Tourism Research and Pedagogical Practice

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**No Act of Kindness Is Wasted:
On Kindness in Tourism Research and Pedagogical Practice**

Prof. Troy Glover, University of Waterloo

Prof. Glover's keynote will focus on kindness as an emerging area of tourism research, as the trait of a good researcher, and as the mark of a good instructor. Counter to pejorative and dismissive notions that obscure kindness as a(n often gendered) form of leniency, sentimentality, and lack of rigour, this keynote centres on the fundamental need to embrace the humanity of kindness in the academic endeavour. While kindness remains undervalued for its contribution to scholarship and pedagogy, its practice encourages its benefactors to identify with the concerns of others and facilitates meaningful, authentic encounters. More than a professional obligation, then, kindness makes a difference in the pursuit of our academic goals.